

# Christina Allan

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## EDUCATION **Northeastern University** | Boston, MA

BFA in Design expected May, 2019  
Concentration in Interaction Design, Minor in Business  
GPA: 3.9, Dean's List

## EXPERIENCE **Product Design Co-Op at Drift** | Boston, MA | January 2018-Present

Working as the sole designer on a team dedicated to the design and development of Drift's onboarding, integrations, and developer platform. Collaborating closely with developers to implement and ship iterations of the app that best support our customers.

## **Design Director at Scout Studio** | Boston, MA | July-December 2017

Led a team of 21 student designers and developers working on client projects in an agile environment. Clients included student ventures and University faculty and projects ranged from personal branding to app design and development. Provided big picture design direction and critique on client projects, marketing posters and collateral, and design aspects of Scout's inaugural student-led design conference.

## **Interaction Design Co-Op at Ronik Design** | Brooklyn, NY | January-June 2017

Worked with a team of creative directors and designers to wireframe and design responsive websites as well as assorted print materials and illustrations. Focused on user research, UI/UX, visual design, illustration, and animation.

## **Project Lead at Scout Studio** | Boston, MA | September 2015-December 2016

Led small student teams on branding, packaging, UI/UX, and web and mobile design projects. Designed for clients including a non-profit, a cold brew coffee start-up, a portable charging start-up, and a mobile shopping app. Managed all communication with clients as well as led team design sprints and meetings.

## **Art Director at Cookin** | Boston, MA | Summer 2016

Worked in a test kitchen to style and photograph all visual elements of the meal planning app, including recipe step photos, finished meal shots, and grocery list overview photos. Edited all photo and video content for use in the app and across social media platforms.

## SKILLS **PROFICIENT IN**

Adobe Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro, Canon equipment, HTML/CSS, InVision, Mac OS X, Microsoft PowerPoint, Microsoft Word, Sketch, Trello

## **BASIC KNOWLEDGE OF**

Adobe After Effects, GitHub, Java, Javascript, Principle

## ♥ **THINGS I LOVE**

Art museums, cooking, my dog (Riley), ice cream, tote bags, and lists